



Wir bewegen



Informationen



STATISTIK AUSTRIA

Die Informationsmanager

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***SPPI for Cleaning and
Facilities Services
in Austria***

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„Cleaning activities“ (ISIC Rev. 4; NACE Rev. 2)

Cleaning activities are sometimes more complex than it seems!



SPPIs for building-cleaning and industrial-cleaning activities (ISIC Rev. 3.1 7493)

According to the OECD inquiry (2008):

25 Countries: AUS, BEL, CZE, CYP, DEU, DNK, ESP, EST, FIN, FRA, GBR, GRC, HUN, JPN, KOR, MEX, NLD, NOR, NZL, POL, SVK, SVN, SWE, USA, ISR

Price Collection: Quarterly: 15
Monthly: 7
Others: 3

Pricing Method: Prices of repeated services: 10
Contract pricing: 17
Unit values: 3
Model pricing: 2
Time-based methods: 5

SPPIs for building-cleaning and industrial-cleaning activities (ISIC Rev. 3.1 7493)

According to the OECD inquiry (2008):

Type of index:

b2b: 10

b2all: 6

a=b: 6

Availability:

Publishing the index: 11

Development phase: 6

Others: 8



Definition of the service being priced

Services to buildings and landscape activities

ISIC Rev. 4: Code 81

NAICS 2007 : Code 5617

ANZSIC 2006: Code 731

NACE Rev. 2: Code 81

This division includes:

81.2 ÖNACE 2008 - NACE Rev. 2 - ISIC Rev. 4

81.21-0 General cleaning of buildings

81.22-1 Chimney cleaning

81.22-9 Other building and industrial cleaning activities n.e.c.

81.29-1 Snow and ice removal

81.29-9 Other cleaning activities n.e.c.

Key figures of ÖNACE 81

ÖNACE 2008 category	Number of enterprises	Share on turnover of ÖNACE code 81 2008
81 Services to buildings and landscape activities		in 1000 EURO
Total	4.557	2.627.474
81.1 Combined facilities support activities	1.046	19,80%
81.2 Cleaning activities	2.671	66,42%
81.3 Landscape service activities	840	13,78%

Key figures of ÖNACE 81.2

ÖNACE 2008 category	Employees	Number of enterprises	Share on turnover of ÖNACE category 81.2 2008
81.2 Cleaning activities			in 1000 EURO
Total		2.671	1.745.205
	0 - 9	2.160	19,10%
	10 - 19	238	7,43%
	20 - 49	143	9,69%
	50 - 249	90	18,01%
	≥ 250	40	45,77%

Key figures of ÖNACE 81.2

ÖNACE 2008 category	Share on turnover of ÖNACE category 81.2 2008
81.2 Cleaning activities	in 1000 EURO
Total	1.745.205
81.21 General cleaning of buildings	67,87%
81.22 Other building and industrial cleaning activities	15,87%
81.29 Other cleaning activities	16,26%

Pricing unit of measure

Depends on the surveyed service product

Cleaning activities

Depends on the chosen pricing method

Model pricing/Direct use of prices of repeated services

Direct use of prices of repeated services

Contract pricing

Model pricing

Hourly charge-out rates

SPPI Pricing Methods in Austria

Model pricing/Direct use of prices of repeated services

81.21 General cleaning of buildings (ÖNACE 2008)

Real transaction prices are surveyed

Representative service products were chosen
(Office cleaning service, etc.)

Representative types of cleaning were chosen
(Maintenance cleaning, basic cleaning, etc.)

Additional price information is observed
(Discounts, surcharges)

Burdensome for the respondent



SPPI Pricing Methods in Austria

Direct use of prices of repeated services (Standard case)

81.22 Other building and industrial cleaning activities

81.29 Other cleaning activities (ÖNACE 2008)

Respondents choose representative services

Advisable for non-standard service products

Additional price information is observed
(Discounts, surcharges)

Not so burdensome



SPPI Pricing Methods in Austria – Alternatives

Direct use of prices of repeated services (Contract pricing)

81.2 Cleaning activities (ÖNACE 2008)

Services for which an (almost) exact repetition occurs
by the same producer for the same client

Model pricing

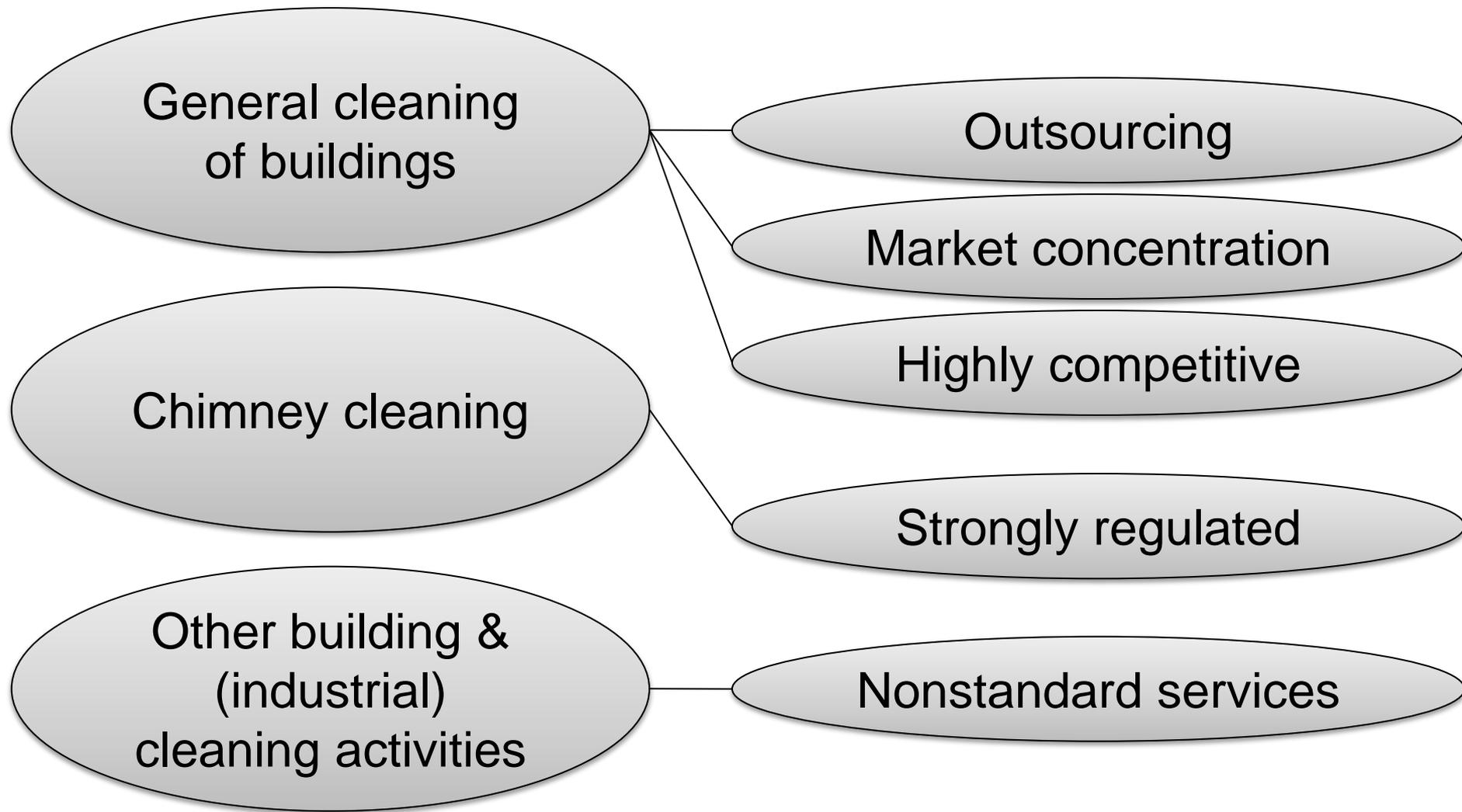
Unique services

Hourly charge-out rates

Simple services



Special conditions and restrictions 81.2 „Cleaning activities“ (ÖNACE 2008)



Special conditions and restrictions

81.2 „Cleaning activities“ (ÖNACE 2008)

Prices are sensitive subjects when competition is high

81.21-0 General cleaning of buildings

Difficulty to have full/or representative coverage of services

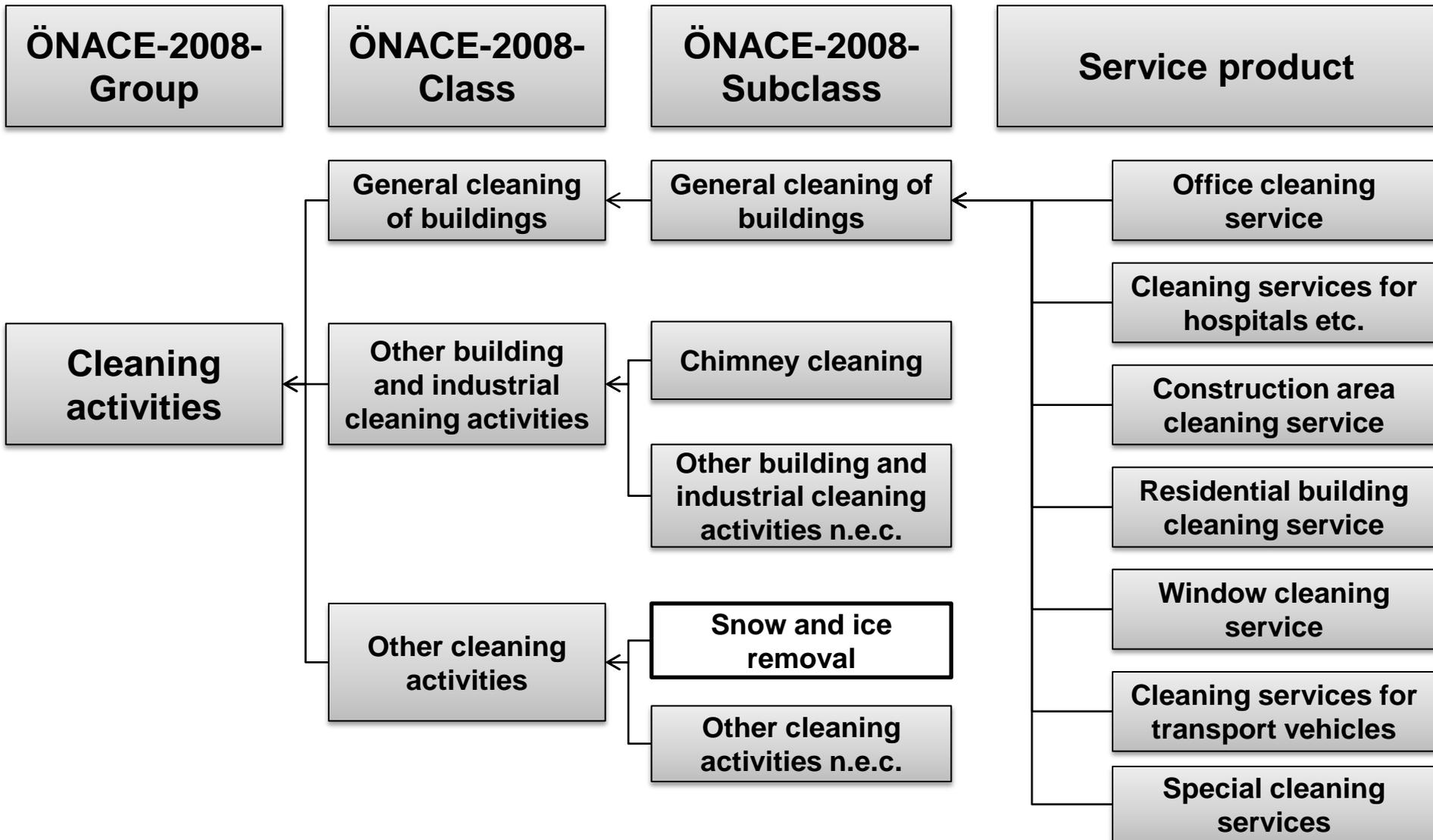
81.22-9 Other building and industrial cleaning activities n.e.c.

81.29-1 Snow and ice removal

81.29-9 Other cleaning activities n.e.c.

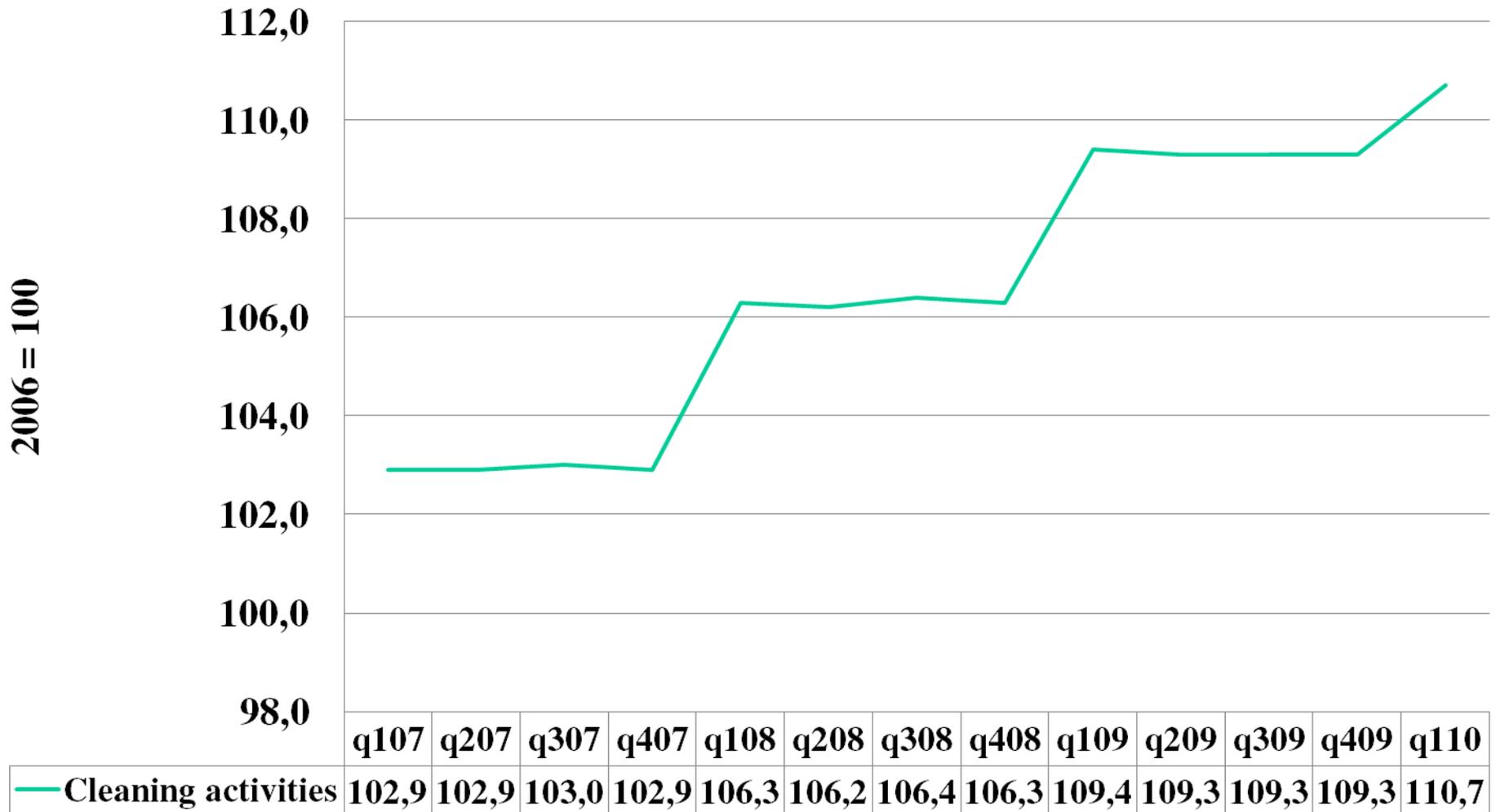
Missing support from trade associations

Results



Results

ÖNACE 81.2



Future prospects

How to handle sub-contracting

Difficulty of seasonal cleaning services
(e.g. Snow and ice removal services)

New products

Productivity changes

Improvement of quality adjustment methods



Thank you for your attention

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